

Preparation Work for BTEC Year 12 Travel and Tourism

To prepare for BTEC Travel and Tourism in Year 12 complete the following assignment over the summer break.

You can complete the task in any format you wish eg poster, booklet, power point, word document.

Your Task

Write an article about how **one** destination in the UK or overseas will appeal to tourists.

The destination can be:

1. **A city** eg London, Paris or New York.
2. **A coastal resort** eg Blackpool, Benidorm or Bali.
3. **A countryside area** eg The Lake District, The Alps, Yellowstone USA.

Your article should include the following information.

1. A short description of the destination.
2. The main attractions and the cost of each attraction.
3. Examples of travel to the destination eg rail, air etc.
4. Types of accommodation eg hotels, guest houses, self catering etc.
5. Places to eat and drink at the destination.
6. How the destination would appeal to students aged 16 -21.

Resources

1. Travel agents for brochures.
2. The internet and Google searches.
3. TV programmes eg BBC iplayer travel.

Hand in your finished work to Mr Armstrong or Mr Gilhooley in your first lesson in September 2016.

Good luck 😊